



ACDS 2020 Annual Conference  
Innovate, Collaborate, Elevate  
Realize the Possibilities

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September 22-23, 2020

Edmonton, AB

Delta Hotels by Marriott Edmonton South Conference Centre

Sponsorship  
and Exhibitor  
Opportunities

# About ACDS



Alberta Council of Disability Services (ACDS) is a member-driven, not-for-profit organization committed to strengthening the Community Disability Services (CDS) sector to benefit Albertans with developmental disabilities.

Our membership includes over 145 organizations, employing over 13,000 people. Our annual conference serves the wider CDS sector, which employs over 15,000 people.

Our vision: People with disabilities live full lives as citizens supported by a vibrant network of services in their communities

Our mission: ACDS is the collective voice of our members, advancing excellence and best practices, advocating for effective public policy, and championing professional disability services.

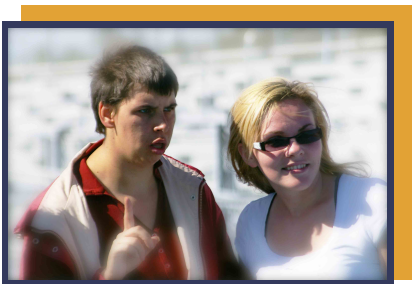
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## Sector Impact

Over 15,900 people employed  
in the CDS sector



Enhancing the quality of life of  
over 12,000 individuals with  
developmental disabilities



# Conference Overview

In September 2020, ACDS will host up to 450 participants in Edmonton, at its sector-leading and sought-after annual conference. The 2020 conference will identify and explore the existing and potential capacity of the Community Disability Services sector to strengthen and elevate the sector through innovation, collaboration, and other strategies.



Delegates will include staff, middle-management and executive leadership in the disability-serving sector. This is a great opportunity to support a highly-skilled and professional workforce who are helping some of the most vulnerable members of our society.

[Click here to read the Conference Backgrounder](#)



# Opportunities

## Sponsorship Opportunities

Sponsorship packages start at \$1,000. Your contribution will directly support the costs associated with the conference and your chosen category will provide a unique opportunity to profile your organization. Each category guarantees the sponsor profile, recognition and access to attending delegates. Sponsorship categories starting at \$6,000 offer the opportunity to speak or share a video to our delegates. Please read the following pages (4 to 9) for more information about sponsorship categories. A link to the Sponsorship and Exhibitor Request Form is on page 11.



## Exhibitor Opportunities

Organizations are invited to purchase an exhibitor booth to promote your organization, share resources and engage with participants. The conference will include designated times and incentives for participants to visit exhibitor booths. Sponsors may also purchase exhibitor space. See pages 10 and 11 for more information about exhibitor opportunities and a link to the Sponsorship and Exhibitor Request Form.



# Sponsorship at a Glance


Sponsor Levels	Bronze	Silver	Gold	Presenting Sponsor	Conference Partner
Price	\$1,000	\$2,000	\$6,000	\$8,000	\$12,000+
Number of opportunities	20	4	2	1	2
Logo Placement					
Conference website/app	X	X	X	X	X
Conference recognition signage	X	X	X	X	X
In conference print and digital announcements			X	X	X
Additional Opportunities					
Access to conference app: Whova	X	X	X	X	X
Exposure to up to 450 delegates	X	X	X	X	X
Sponsor ribbons on name tags for representatives	X	X	X	X	X
Number of complimentary conference registrations	0	0	1	2	3
Opportunity to share video or speak			X	X	X
Recognition/thank you at start of conference				X	X
Number of social media mentions	1	2	2	4	4

[Click here to fill out the sponsorship/exhibitor form](#)

## Additional Opportunities

Organizations are invited to donate any amount up to \$1,000 to become a Conference Supporter. This can be used to cover costs such as morning coffee, gala beverages, conference wifi coverage and more. Conference Supporters will have their logo displayed on the conference website/app, and on other conference recognition signage. Contact [jasvir@acds.ca](mailto:jasvir@acds.ca) for more information on becoming a Conference Supporter.

# Conference Partner



Help support the many costs associated with the conference and be recognized as a conference partner. Your sponsorship of this conference is an excellent opportunity to demonstrate your organization's support of the Community Disability Services sector. You will be recognized as an organization playing an active role in making a difference in the lives of people with developmental disabilities.

<b>2 Opportunities</b>	<b>\$12,000 and up</b>
<p>Recognition as the Conference Partner in all conference communications</p> <ul style="list-style-type: none"><li>• The opportunity to be an ongoing partner of this annual conference</li><li>• Recognition/thank you at the start of the conference and acknowledgment throughout the conference</li><li>• The opportunity to welcome delegates to the conference</li><li>• Your organization's logo:<ul style="list-style-type: none"><li>o On the conference website with a link to your organization's website</li><li>o On the conference app</li><li>o In conference promotional print and electronic announcements</li><li>o On all conference recognition signage</li><li>o In the online conference program</li><li>o Displayed on the projection screens at appropriate times throughout the conference</li></ul></li><li>• Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference</li><li>• Three complimentary conference registrations valued at \$575 each</li><li>• Networking opportunities with up to 450 delegates</li><li>• Sponsor ribbons on name tags for all organization's representatives</li><li>• 4 social media mentions</li></ul>	



# Presenting Sponsor



Sponsor the keynote presentation and gain significant exposure at this opening presentation.

Your sponsorship of this conference is an excellent opportunity to demonstrate your organization's support of the Community Disability Services sector. You will be recognized as an organization playing an active role in making a difference in the lives of people with developmental disabilities.

<b>1 Opportunity</b>	<b>\$8,000</b>
<p>Recognition as the Presenting Sponsor in all conference communications</p> <ul style="list-style-type: none"><li>• Recognition/thank you at the start of the conference</li><li>• The opportunity to welcome the keynote presenter at the conference and introduce your organization</li><li>• Your organization's logo:<ul style="list-style-type: none"><li>o Displayed along with the ACDS logo on the projection screens during the keynote presentation</li><li>o On the conference website with a link to your organization's website</li><li>o On the conference app</li><li>o In conference promotional print and electronic announcements</li><li>o On all conference recognition signage</li><li>o In the online conference program</li></ul></li><li>• Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference</li><li>• Two complimentary conference registrations valued at \$575 each</li><li>• Networking opportunities with up to 450 delegates</li><li>• Sponsor ribbons on name tags for all organization's representatives</li><li>• 4 social media mentions</li></ul>	



# Gold Sponsor



Sponsor a lunch and have the floor while delegates enjoy their lunch.

Your sponsorship of this conference is an excellent opportunity to demonstrate your organization's support of the Community Disability Services sector. You will be recognized as an organization playing an active role in making a difference in the lives of people with developmental disabilities.

**2 Opportunities**

**\$6,000**

Recognition as a Gold Sponsor in conference communications

- The opportunity to share a video presentation or speak during a period of the sponsored lunch hour
- Your organization's logo:
  - o Displayed on the projection screens during the sponsored lunch
  - o On the conference website with a link to your organization's website
  - o On the conference app
  - o In conference promotional print and electronic announcements
  - o On conference recognition signage
  - o In the online conference program
- Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference
- One complimentary conference registration valued at \$575
- Networking opportunities with up to 450 delegates
- Sponsor ribbons on name tags for all organization's representatives
- 2 social media mentions





# Silver Sponsor



Sponsor a refreshment break and see your organization profiled during the refreshment and networking break. Your sponsorship of this conference is an excellent opportunity to demonstrate your organization's support of the Community Disability Services sector. You will be recognized as an organization playing an active role in making a difference in the lives of people with developmental disabilities.

<b>4 Opportunities</b>	<b>\$2,000</b>
<p>Recognition as a Silver Sponsor in conference communications</p> <ul style="list-style-type: none"><li>• Your organization's logo:<ul style="list-style-type: none"><li>o Displayed on the projection screens during the sponsored break</li><li>o On the conference website and app</li><li>o On conference recognition signage</li><li>o In the online conference program</li></ul></li><li>• Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference</li><li>• Exposure to up to 450 delegates</li><li>• Sponsor ribbons on name tags for all organization's representatives</li><li>• 2 social media mentions</li></ul>	



# Bronze Sponsor



Sponsor a concurrent session and benefit from your organization promoted during the session. Your sponsorship of this conference is an excellent opportunity to demonstrate your organization's support of the Community Disability Services sector. You will be recognized as an organization playing an active role in making a difference in the lives of people with developmental disabilities.

<b>20 Opportunities</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Recognition as a Bronze Sponsor in conference communications</li><li>• Your organization's logo:<ul style="list-style-type: none"><li>o Displayed on the screen during the concurrent session</li><li>o On the conference website and app</li><li>o On conference recognition signage</li><li>o In the online conference program</li></ul></li><li>• Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference</li><li>• Exposure to up to 450 delegates</li><li>• Sponsor ribbons on name tags for all organization's representatives</li><li>• 1 social media mention</li></ul>	



# Exhibitor Information

Organizations are invited to purchase an exhibitor booth to promote your organization, share resources and engage with participants. The conference will include designated times and incentives for participants to visit exhibitor booths. Sponsors may also purchase exhibitor space.

Your purchase of exhibitor space will help support the costs associated with this important conference.

Corporate   \$1,000	Non-profit   \$450	ACDS Member   \$350
<ul style="list-style-type: none"><li>• Recognition as an Exhibitor in conference communications</li><li>• Your organization's logo:<ul style="list-style-type: none"><li>o On the conference website and app</li><li>o On conference recognition signage</li></ul></li><li>• Exposure and the opportunity to network with up to 450 delegates</li><li>• Exhibitor ribbon on name tags for all organization's representatives</li><li>• Access to the conference app, Whova, and ability to connect with specific delegates before, during, and after the conference</li></ul>		

[Click here to fill out the sponsorship/exhibitor form](#)



# Contact Information

Click here to fill out the  
sponsorship/exhibitor form

Contact Jasvir Chatha-Bains with questions or for more information  
by email at [jasvir@acds.ca](mailto:jasvir@acds.ca) or call 403-250-9495 ext. 232

## Find ACDS Online

[www.acds.ca](http://www.acds.ca)

